



Dear Music Managers Forum member:

**MMF-US / SXSW MUSIC CONFERENCE SHOWCASE – MARCH 2009**  
Artist Submissions being accepted for deadline on Wednesday, October 1, 2008

Music Managers Forum-US will be presenting its Second Annual Music Showcase at the SXSW Music Conference in March 2009, in addition to planning another pre-showcase networking party, a managers panel and a peer group meeting in Austin, Texas.

For members of MMF and IMMF, managers may submit your artist(s) for a SXSW Music Conference Showcase presented and hosted by the Music Managers Forum-US. Non-MMF members or members who have let their membership lapse because of non-dues payment may submit their artists for the MMF showcase but must join as MMF members if their artist is selected for the showcase.

We have set up a submission system so that all artists are reviewed by an MMF@SXSW sub-committee. The subcommittee then suggests a short list of artists to be reviewed by the MMF-US board. The entire MMF-US board will take a private vote and select up to three (3) artists for the live showcase (pending other 'national and international' headliners that are currently being considered for the showcase total of five to six acts.

There is NO FEE to submit your artist for the MMF@SXSW showcase. If selected, SXSW artist submission fees will apply by the SXSW submission deadline of November 7, 2008. Apply at: [www.sxsw.com/music/shows/apply](http://www.sxsw.com/music/shows/apply)

**Event Date: One evening either March 12, 13 or 14, 2008**  
**Showtime: 7:00 PM (estimated start time)**  
**Place: Austin, Texas**  
**Venue: At a venue near or on 6th Street (venue to be announced in February 2009)**

## EASY SUBMISSION REQUIREMENTS FOR MMF@SXSW MUSIC MARATHON SHOWCASE:

1. All Genres of Music are considered
2. Artist MUST be able to draw a MINIMUM of 250 attendees to showcase
3. Send an email with ONLY the below information to the following sub-committee member's email addresses:

[craighyman@earthlink.net](mailto:craighyman@earthlink.net)

- a. Managers Name and Contact Info (email address & phone #'s)
- b. Artist Name
- c. Link to Artist Website which must include:
  - \*2 or 3 stream-able songs (to hear music from the website)
  - \*Bio & Photo
- d. Live Performance History (including venues played in Austin)

If your artist does not have a working website, then there is no consideration and the submission is disqualified automatically

4. DO NOT SUBMIT AN MP3 or PHOTO as an attachment with your submission  
(all song/photo/bio info must be posted at the website, but email the relevant performance history of the artist in the Austin, TX area please)
5. DEADLINE for submissions is **FRIDAY, OCTOBER 24, 2008 - 6:00 PM-EST**

ONLY if your artist is selected/voted to be in the showcase, then you will be contacted. MMF-US is reaching out to the ENTIRE global MMF/IMMF membership for inclusion of this MMF@SXSW showcase selection process.

Thank you for your attention and we wish you the best of luck. MMF-US will send further announcements about special registration discount deals for members wishing to register for SXSW and advance information about MMF-US events/panels/meetings during the SXSW Conference March 11-15, 2009.

**Craig Hyman, Steve Garvan & Jack Bookbinder  
for the MMF@SXSW SUB-COMMITTEE**

[www.mmfus.com](http://www.mmfus.com)

[www.sxsw.com](http://www.sxsw.com)